



As lecturers, you may always recommend a few reading materials to your students in PPT slides or by uploading the documents to the modules in ICE. As expert in providing access to learning and research resources, XJTLU Library have integrated our Discover searching platform with ICE, enabling lecturers to add library resources to the reading lists for their students.

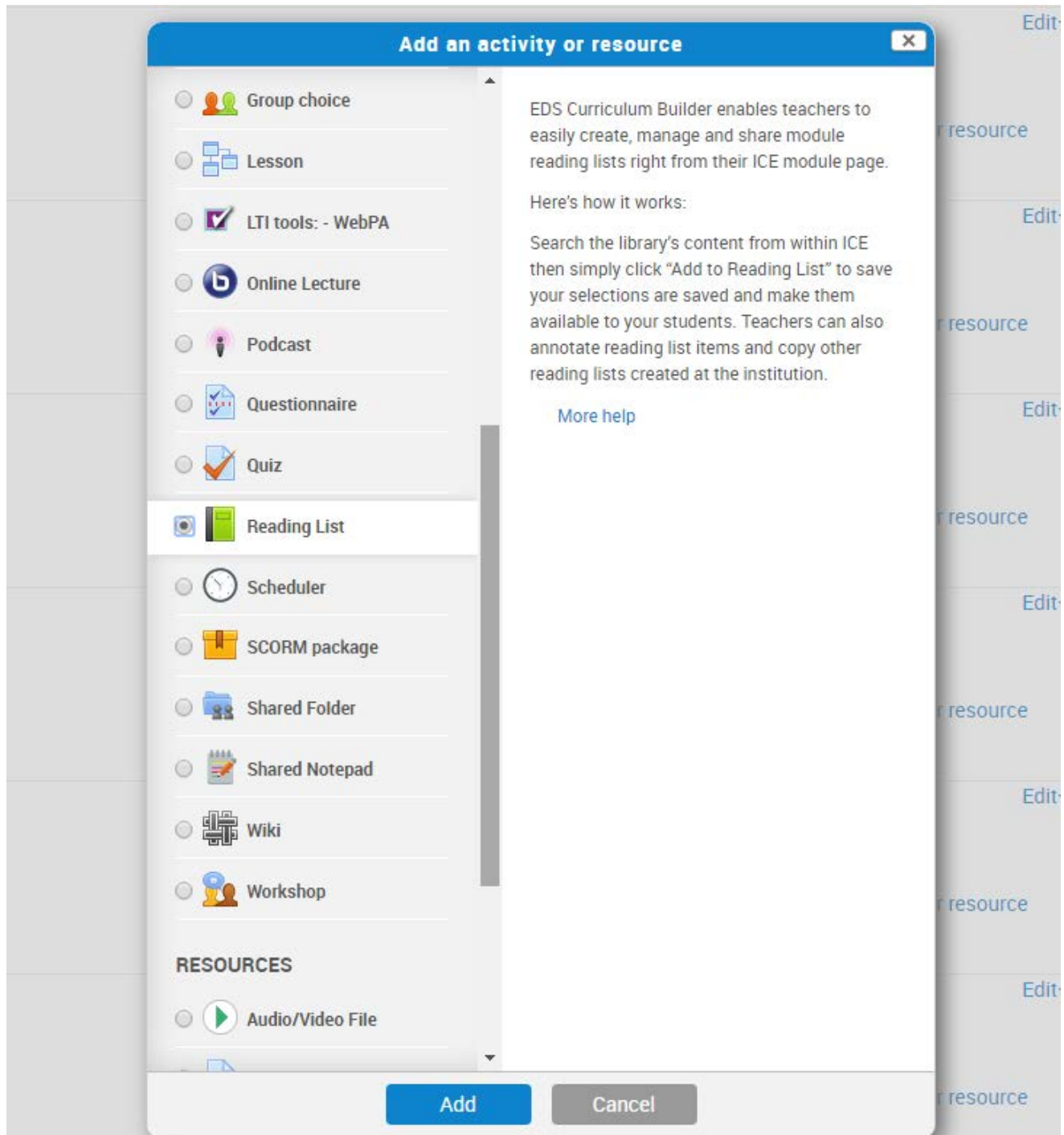
This guide shows you how to create reading lists for modules using Reading List plug-in.

For more information and support, please contact librarian by email Jun.Wang@xjtlu.edu.cn or Tel 0512-88166710.

Create Reading Lists Using Library Resources



First, “Start editing” your module and select “Reading List” when you “Add an activity or resource”.



Create Reading Lists Using Library Resources



Then, edit the general information for the reading list. First, type in the name of the activity. Click "save and return to module" button at the bottom to save the setting.

Adding a new External tool to Section 7

▼ General

Activity name*

Show more...

► Privacy

► Grade

► General settings

► Restrict access

Save and return to module Save and display Cancel

Then the reading list is added to the module page. Please click the activity to search for library resources.

▼ Section 7

Week 1 Reading materials

Edit▼

+ Add an activity or resource

Create Reading Lists Using Library Resources



Then you can conduct a search in the search box.

Basic Search

☒ Keyword ☐ Author ☐ Title

Create Reading Lists Using Library Resources



You may select the materials in the search result page to build the reading list. On the left hand side of the page, the “Refine Search” can help you to get more desirable results. You can click the collapsed menus to add more advanced search options.

Refine Search

Remove Facets

Source Type: Academic Journals

Expander: Also search within the full text of the articles

Limit your results

☐ Full Text

☐ References Available

☐ Peer Reviewed

☐ Abstract Available

☐ Catalog Only

Update

Expand your results

☐ Apply related words

☒ Also search within the full text of the articles

Update

[+]Source Type

[+]Subject

[+]Publisher

[+]Publication

[+]Language

[+]Geography

[+]Content Provider

Results

Showing 1 - 20 of 355253 for corporate social responsibility

Sort

Relevance

 Page options

Brief

 Results per page

20

1 2 3 4 5 6 7 8 9 10

1.

Academic Journal

Corporate Social Responsibility Communication Through Corporate Websites: A Comparison of Leading Corporations in the United States and China.

By : Tang, Lu¹; Gallagher, Christine C.²; Bie, Bijie¹;

Journal of Business Communication, DOI: 10.1177/2329488414525443, ISSN-Print: 00219436, Published: 04/01/2015, Vol: 52, Issue: 2, Start Page: 205, Page Count: Language: English

Subjects: SOCIAL responsibility of business; RESEARCH; CORPORATE web sites; CORPORATE communications; CORPORATIONS; BUSINESS communication; UNITED States; CHINA;

Remove from Reading List

Full Text

2.

Academic Journal

Doing Well by Doing Good: The Benevolent Halo of Corporate Social Responsibility

By : CHERNEV, ALEXANDER¹ ach@northwestern.edu; BLAIR, SEAN² sean-blair@kellogg.northwestern.edu;

Journal of Consumer Research, DOI: 10.1086/680089, ISSN-Print: 00935301, Published: 04/01/2015, Vol: 41, Issue: 6, Start Page: 1412, Page Count: 14, Language: English

Subjects: SOCIAL responsibility of business; CORPORATE image; GOODWILL (Commerce); PUBLIC relations; COMMERCIAL products -- Evaluation; CONSUMERS' reviews; BRAND image; BENEVOLENCE; PROSOCIAL behavior; SELF-interest;

Add to Reading List



Create Reading Lists Using Library Resources

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Create Reading Lists Using Library Resources



Your reading list is on the top left corner of the page.

**Test Module: Week 1 Reading List**

[See Current Reading List](#)

You can click on the title of each resource to see the details. You can add the resource to reading list in the detail page (1). Also you can click “View in XJTLU Discover” to see the detailed record in Discover (2). If the resource has a digital version, the “PDF full text” or “LinkSource_Full Text” link on the page allows you to view the full text (3).


<< Back to Results 2 of

Doing Well by Doing Good: The Benevolent Halo of Corporate Social Responsibility.

[Add to Reading List](#) **1**

[View in XJTLU Discover](#) **2**

Full Text:

 [PDF full text](#)

Authors: [CHERNEV, ALEXANDER¹](#) [ach@northwestern.edu](#)
[BLAIR, SEAN²](#) [sean-blair@kellogg.northwestern.edu](#)
Source: Journal of Consumer Research. Apr2015, Vol. 41 Issue 6, p1412-1425. 14p. 4 Black and White Photographs.
Document Type: Article
Subject Terms: [SOCIAL responsibility of business](#)
[CORPORATE image](#)
[GOODWILL \(Commerce\)](#)
[PUBLIC relations](#)
[COMMERCIAL products -- Evaluation](#)
[CONSUMERS' reviews](#)
[BRAND image](#)
[BENEVOLENCE](#)
[PROSOCIAL behavior](#)
[SELF-interest](#)
NAICS/Industry Codes: 523130 Commodity Contracts Dealing
523140 Commodity Contracts Brokerage
541820 Public Relations Agencies
Abstract: Corporate social responsibility is commonly viewed solely as a tool for enhancing company reputations and engendering goodwill among customers. In contrast, this research shows that the impact

Create Reading Lists Using Library Resources



The detailed record in Discover may provides more related information, such as books with similar contents or written by the same author.

Detailed Record

Retrieve Catalogue Item

Related Information

[Similar Books](#)

[Other Books by this Author](#)

Corporate social responsibility / edited by Esben Rahbek Gjerdrum Pedersen.

Language: English

Publication Information: London : SAGE, [2015]

Publication Date: 2015

Physical Description: xiii, 296 pages ; 24 cm.

Publication Type: Book

Document Type: Bibliographies; Non-fiction

Subject Terms: Social responsibility of business

Notes: Includes bibliographical references and index.

Other Authors: Pedersen, Esben Rahbek, editor

ISBN: 9780857022455
0857022458

Accession Number: xjtlu.0000448099

Database: XJTLU LIBRARY'S OPAC

+ Similar Books

+ Other Books by this Author

Tools

Print

E-mail

Save

Cite

Export

Permalink

Share



When **off-campus**, the detail page changes. The “View in XJTLU Discover” button disappears and is replaced by a VPN notice. The “Full Text” button in the search result page is available for full text articles while the “LinkSource_Full Text” becomes disabled. Please login the VPN to get the access.

[<< Back to Results](#)

2

Doing Well by Doing Good: The Benevolent Halo of Corporate Social Responsibility.

Add to Reading List

For remote access to library e-resources, please login VPN: <https://sslvpn.xjtlu.edu.cn>

For more details about how to install and use VPN, please contact Help-Desk at 0512-88161250 or IT-Service@xjtlu.edu.cn

Authors:	CHERNEV, ALEXANDER ¹ ach@northwestern.edu BLAIR, SEAN ² sean-blair@kellogg.northwestern.edu
Source:	Journal of Consumer Research. Apr2015, Vol. 41 Issue 6, p1412-1425. 14p. 4 Black and White Photographs.
Document Type:	Article
Subject Terms:	SOCIAL responsibility of business CORPORATE image GOODWILL (Commerce) PUBLIC relations COMMERCIAL products – Evaluation CONSUMERS' reviews BRAND image BENEVOLENCE PROSOCIAL behavior SELF-interest
NAICS/Industry Codes:	523130 Commodity Contracts Dealing 523140 Commodity Contracts Brokerage



Reading List

Click “See Current Reading List” to view the resources that have been added to the reading list. Besides the resources added from library resource pages, web resources that you find from other places and not in library resource pages can also be added to the reading list. You can simply type in the URL of the resource and the title for the website.

[See Current Reading List](#)

[Search for Library Resources](#) [Import from Existing List](#)

This is a private reading list. Other instructors at your institution will not be able to see it and make copies of it. [Click here to make this list public.](#)

Add Web Resource

URL	Title	
<input type="text" value="http://www.ft.com/home/asia"/>	<input type="text" value="Financial Times"/>	Add to Reading List

[Update List Notes and Order](#)

[Corporate Social Responsibility Communication Through Corporate Websites: A Comparison of Leading Corporations in the United States and China.](#)

Add/Edit Notes:

[Remove from Reading List](#)

Sort Order:

[Corporate social responsibility.](#)

Add/Edit Notes:

Sort Order:

Create Reading Lists Using Library Resources



Then, the web resource you find outside library resource pages is immediately added to the reading list, with the title you just type in. You can click onto the title to see the webpage.

finance times *website launches in a new window)*

Sort Order: 1

Add/Edit Notes:

Remove from Reading List

Edit the notes for each reference to tell the students a few key points. The order of the references shown in the list is also sortable.

Doing Well by Doing Good: The Benevolent Halo of Corporate Social Responsibility.

Sort Order: 1

Add/Edit Notes:

Read this article. It is very helpful to understand lecture content.

Remove from Reading List

Doing Well by Doing Good: The Benevolent Halo of Corporate Social Responsibility.

Sort Order: 1

Add/Edit Notes:

collect the book in the library and read Chapter 3.

Remove from Reading List

Create Reading Lists Using Library Resources



Then, in student view, they can click into the reading list you add to the module, check the resources and the notes.

**Test Module: Week 1 Reading List**
Xian Jiaotong-Liverpool University Library

Doing Well by Doing Good: The Benevolent Halo of Corporate Social Responsibility.

Notes:
Read this article. It is very helpful to understand lecture content.

Doing Well by Doing Good: The Benevolent Halo of Corporate Social Responsibility.

Notes:
collect the book in the library and read Chapter 3.